



What is a Business Plan

The goal of a business plan is to document each area of your business including your business goals, your expected financials, and show how you plan to achieve your goals and projected financials. Every business should have a business plan that documents their business strategy and how they plan to grow and develop their business.

Our value add is that we develop a financial model based off the data from your business plan which adds credibility to the financial proforma statements when seen by a lender or investor. It also allows the client to be able to predict what if scenarios if revenues or costs in the business change.

Your business plan has to document and verify how you plan to meet your financial plan. The financial plan will consist of proforma statements for 5 years developed by our partner who is a CPA. For an existing business it will also include 2-3 prior years of financials as well to provide a pattern of past performance to the lender or investor.

We only develop plans for businesses that require financing or investment. If you are looking to develop a plan only for yourself, we have online tools or can provide coaching to help you in the development or we can provide you with a business plan assessment once you have completed your own plan.

Topics Covered

- Executive Summary
- Company Background & History
- Market Analysis & Penetration
- Products & Services
- Go to Market Strategy
- Marketing Plan
- Operations Plan
- Financial Plan

Deliverables

- Initial Questionnaire
- Feasibility Study
- Financial Model

Price Range: \$5,000.00—\$7,500.00

Price dependent on size and complexity of the business, but will provide a fixed price at quotation.