



### About emspace marketing:

emspace was established in 1984 as a traditional print design company. Honing our early skills, we became a staple contractor in many Toronto ad agencies and marketing companies. Working on key national accounts, while building our own impressive client base, we grabbed hold of web development as soon as it was born, and never looked back.

Today, we are a full-service marketing, print design and website development/design firm, located in Durham Region, providing services world-wide. We have a proven business approach, helping our clients solidify their position in the marketplace, while increasing their sales and profits. We do this through solid, consistent branding, effective marketing strategies, and forward-thinking creative ideas that inspire.

### Our Team:

Our **Creative Director** oversees every project, and is solely responsible for project management and design. A premium team is assembled for each client based on their needs, while our Creative Director oversees each phase of development, working closely with the team.

Our **Business Development Director** serves as a liaison between the client and our team, ensuring that processes and procedures are followed, information is collected and organized from the client, and the client always has a point person to direct questions to and run things by.

Our **Lead Web Developer** is a tireless problem solver, who usually has clients saying "how did he do that?" His abilities and creative solutions make him a valuable asset, as he works closely with the Creative Director to see the visions come to life.

Our **Core Team** is hand-picked and assembled once the client needs have been determined. This ensures that the right people deliver the right product at the right time. Our core team is comprised of freelancers who have worked with em-space imaging & design over the years, and who work seamlessly with our Directors and other Core Team Members, ensuring deadlines are met, overhead is kept low, and you have the right experts in place for your project.

### Our Services:

- Design (Full Print & Web Projects)
- Branding
- Marketing Plans
- E-commerce
- Customized Website Programming
- Email Campaigns
- Website Hosting, Email, Domains
- Search Engine Optimization (SEO)
- Social Media Strategies
- Copywriting, Data Entry, Proofreading, Editing
- Photography (including Scanning, Digitizing, Slides/VHS/Negatives to Digital Conversion)



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emspace marketing

### Our Clients:

Over the years, we have been privileged to work with numerous key accounts, as well as many start-up businesses and local businesses. Some of them are:

- City of Pickering
- Guyvorce
- Victoria Village Hockey League
- Ajax-Pickering Board of Trade (APBOT)
- Steven & Chris®
- Crosby-Dewar
- Volvo Canada
- Classic Fireplace
- Hyundai Canada
- Subaru of Canada
- Mayor's Gala, Pickering
- West Park Healthcare Centre
- Autism Society of Ontario
- Organizing Lives
- DIGI Canada
- Therapeutica Inc.
- Levi Strauss Canada Ltd.
- Big Brothers & Sisters of Ajax-Pickering
- Unique Accounting Services
- Kro Performance Management
- Wells Asset Management
- Buskro
- Children's Dental Healthcare
- Equus Fabrics
- Exceptional Learning (eXL)
- LePhair Associates
- Mazda Canada
- Discovery Campus
- Runnymede Healthcare Centre
- Max Potential Consulting
- RC Grant & Associates
- Willow Pond Weddings
- Honda/Acura Canada Inc.
- Ontario Golf Association
- Amarands Development Corp.
- Fischer & Associates
- EOD-PAOC (Eastern Pentecostal Churches)
- Fisherman's Paradise Boat Charter
- Peaches Gift Boutique
- My Cart Companion

New clients are always welcome.



## VOLUNTEER WORK

### Giving Back

At emspace marketing, we believe that giving back to the community is as important in our success as building our own client base. We have volunteered and continue to provide countless hours to various non-profit organizations in Durham to assist them in achieving their goals, and we are very proud to have served:

- Pickering Mayor's Gala (Pickering)
- Ajax-Pickering Board of Trade (APBOT)
- Big Brothers & Sisters
- Herizon House
- Rouge-Valley Health Centre
- Autism Society of Ontario
- Unity for Autism
- Frenchman's Bay Power Squadron
- Terry James Volunteer Fundraiser
- Maple Ridge Public School

### Other Commitments

- Sitting Committee Member (12+ years) for Pickering Mayor's Gala
- Taught over 17 co-op students from various colleges and high schools in Durham Region
- Served on Committee for the International Year of the Volunteer
- Coached and sponsored teams with Pickering Soccer Club

### References

Guyvorce

Buskro Engineering

My Cart Companion

Dennis Work

Michelle Sanz

David R. Croutch

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416-826-0700

We look forward to the opportunity of connecting with you. Let's work together and create something wonderful!