



SERVICES AVAILABLE

- **BUSINESS PLAN DEVELOPMENT**

Helping you build an effective plan to meet your business objectives internally or externally.

- **PRODUCT MARKETING AND PRODUCT MANAGEMENT**

Helping you manage your product portfolio and move them forward in the market.

- **SALES CHANNEL DEVELOPMENT AND DIRECT MARKETING**

Helping you select and build the right sales channels for your business while retaining existing customers while growing your prospects.

- **CHANNEL MARKETING**

Helping you build the right programs for your channels.

BUSINESS SERVICES FOR START-UPS AND SMALL BUSINESSES

The goal of RK Fischer & Associates is to help Canadian start-ups and small businesses build and develop the skills needed to move their business forward in their particular market. Our value is providing one-stop for you for all your business services. We not only provide our own services, but have partnerships with other services companies who also have a good understanding of the requirements of a start-up or small business.

Whether you are a start-up who is in early development looking for help in putting the proper processes and plans in place or a more mature start-up or small business who is looking to add an indirect channel to your current business, RK Fischer & Associates has the services and skills required to help you meet your business goals. Our goal is to work with you and your staff to make you self-sufficient in being able to grow and develop your business.

Making Business Simple